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February 15th, 2024

Dear Regina,

Welcome to BioMarketing Insight's monthly newsletter.

Hope everyone had a good Valentine's Day with your loved ones, family, friends and colleagues.

This is the second month into the New Year and we've been fortunate that we've had a relatively warm winter and not a lot of snow so far.

March 5th is the primary elections and all the news is focused on the elections with the mudslinging as to who is going to be elected not who is the best candidate. The New York Times did a nice job in summarizing the "Three Big Legal Questions" on whether Trump is going to be on the ballot with some states.

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on the article link.

If you missed last month's newsletter on "No Organization is Immune to Cyber Attacks." Click [here](#) to read the article.

If you need a little inspiration or something to make us laugh to get us through this difficult time, click on the "[Inspiration](#)" link to give yourself a few minutes to relax and enjoy the music from the Berklee School of Music in their song "What the World Needs Now," and ending with Celine Dion and Josh Groban with "The Prayer".

Please read on for other current news in the Table of Content below. The next newsletter will be March 15, 2024.

We encourage you to share this newsletter with your colleagues by using the social media icons below, or by simply forwarding this newsletter or use the link below. Should you or your colleagues want to join my mailing list, click on "join my email list" link below.



Sincerely,
Regina Au
CEO, New Product Planning/Strategic Planning
[BioMarketing Insight](#)



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Developing a Product? Commercializing a Product?

If you are developing a product and have not conducted the business due diligence to determine commercial viability or success, contact [me](#) for an appointment. For successful commercial adoption of your product or looking to grow your business, contact [me](#) for an appointment.

For more information on our services, click on the links below:

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[Scenario Planning](#) - for more information, email [me](#).

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3rd Annual International Vaccine Congress (IVC 2023) Conference on October 23-25, 2023 in Woburn, MA

I am pleased to announce that I spoke at the IVC 2023 Conference in Woburn, MA on October 23 - 25, 2023. The title of my presentation is "Lessons Learned from the Covid - 19 Vaccine and What is Needed When Developing a Vaccine for a Successful Rollout". For more information on my presentation, click [here](#). For more information on the conference, click [here](#).

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Recap of the AAPI Heritage Festival - Saturday, May 20th, 2023

The Asian American Pacific Islander (AAPI) Heritage Festival was a success in celebrating AAPI Heritage Month with both the Asian and nonAsian communities. This celebration was to build awareness and educate our community on the various cultures and contributions the different Asian and Pacific Islanders ethnic groups have brought to enrich our American History.

Our Festival made the front page of the Daily Times Chronicle. See the article and pictures of our speakers, musicians and performers. In addition, we had our "Contributions AAPI Have Made to American History" Exhibit on display in the lobby and continued on into the program room. More pictures will be revealed next month.

Guest Speakers: Massachusetts State Representative Vanna Howard
Mayor Scott Galvin of Woburn

Special Guest Musician: Kevin So

Guest Musician: Entian Lee, Chinese Zither

Guest Performers: Swasti Bhargava & Aanvi Bhargava, Ekam Boston
Anvee Gudipati, Sreshta Mahavadi, Ekam Boston

Daily Herald

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City Council seeks more info on fill

By PATRICK BLAIS

WOBURN - The City Council wants to consult with the city engineer's office and other department head managers before allowing a Lowell Street landowner to spread out fill in a low-lying depression. During the elected officials' latest gathering in City

Hall, Boxford resident Valentino Tocci Jr. explained that he is looking to bring in more than 100 cubic yards of fill to the back yard of a two-family property at 2 Lowell St., which sits in the city's Central Square area by Main Street.

The council, looking for additional details about the total volume of soil and rocks being brought in and

Lowell St

how the work will i the site, ultimately 6 meeting.

According to T nearby professions proximate .61-acre towards that comm towards Cumming portedly does not topography of the significant storm e

"This is mostly issue. Since that l unsightly area. O in that area and m plained.

"We would ther still accept rainwa uation," he contin likely also be plan

Since the speci month, both Assis and Planning Dire the council cited water storage volu situation on abutt

In order to be s ect doesn't creat experts recomme ing firm to consul

"There is no ot shape, other than soil. Depending o remain in this l Rheame noted i



THE ASIAN AMERICAN PACIFIC ISLANDERS HERITAGE FESTIVAL was held at the Woburn Public Library with many posters describing the contributions made to American history. Volunteers and participants in the AAPI Heritage Festival included (l-r) Katherine Jiao, Vicky Wu, AAPIEC Inc. President Regina Au, and Ekam USA-Boston Chapter Director Nagasree Chakka. Some of the entertainment were dancers and musicians inside the library along with food vendors set up outside in the library's parking lot. (KAPAndrewsPhotos)

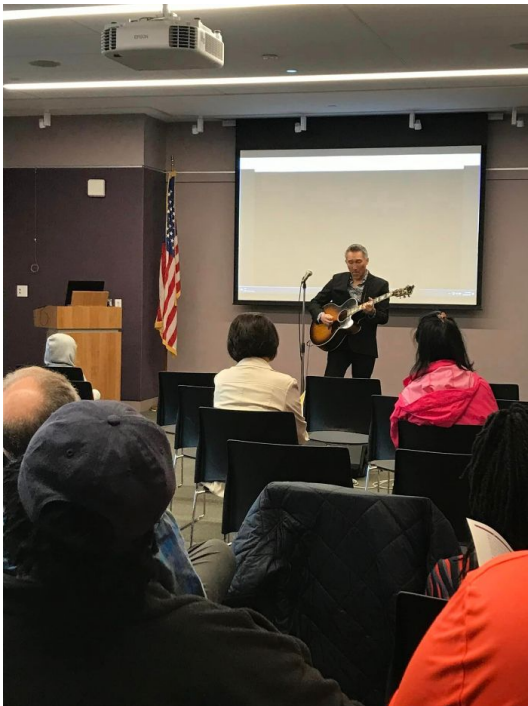
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Inspirations

Enjoy the song "What the World Needs Now" virtually with the students from the Berklee School of Music.

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Practice Good Hygiene Every Day.



Let's End with Celine Dion & Josh Groban Singing "The Prayer"

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One Biotech Executive's View on the COVID-19 Vaccine

I am pleased to announce that my article on the COVID-19 Vaccine was published in Lioness Magazine. To read my article click on the link [here](#).

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Can Donald Trump Legally Run for the 2024 Elections: Three Big Legal Questions

Source: Unsplash, Natilyn Photography

Depending on whether our next President is a Democrat or Republican will affect future businesses, politics and basically everything because of each parties political beliefs. To read the New York Times full article, click on this [link](#).

The state of Colorado has tried to bar Trump from being on the ballot. "Colorado officials have argued that his role in the Jan. 6 attack on Congress makes him an insurrectionist and that the 14th Amendment bars insurrectionists from the presidency in addition to Trump's involvement in overturning the election. Maine has also moved to bar Trump, and other states would likely follow if the Supreme Court were to allow it."

Trump's lawyers of course had appealed this motion all the way to the Supreme Court. Nearly all justices [appeared skeptical](#) of Colorado's effort to keep Trump off the ballot considering larger political questions.

1. Who is an officer?

The provision said that any "officer" of the U.S. who had taken an oath to support the Constitution and then "engaged in insurrection or rebellion" could not hold future office.

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officer.

Comments: I think we are splitting hairs as to whether a president is an officer. No one should be immune from wrong doing, even the president. He should be accountable for his actions. The President is our leader who should be setting an good example for the US.

To give immunity because the president is not defined as an officer is similar to giving foreign diplomats, diplomatic immunity. We all know that the US is not happy or feel justice is not served if a foreign diplomat gets a pass on any wrong doing even murder. So why should the US give immunity to the president?

2. What can states do?

Jason Murray, the lawyer representing Colorado voters who wants to bar Trump argued that officials who engaged in insurrection are likewise ineligible because of the 14th Amendment.

But several justices questioned whether the 14th Amendment in fact gave states the power to bar officials from federal elections. If it did, individual states might have too much power over national elections.

The justices instead seemed to believe that only Congress could bar candidates from federal elections.

Comments: This is a tough question because it is all about who has the power to influence an election legally. However, this is different from Trump being charged on overturning an election after the election. His shameful behavior was intentional and deliberate by threatening people. Colorado barred Trump from being on the ballot based on legally means where Trump was involved or cause an insurrection and therefore an insurrectionist.

Should Congress decide whether someone should or should not be on the ballot?

Based on Congress' past behavior particularly the Republicans who seems to have only one agenda in mind; for the Republicans to retain power is not a reliable party for making this decision. They clearly would not vote to have any state to have the power particularly since who wins an election depends on electoral votes associated with a state. Who wins is not based on actual votes, it is based on [electoral votes](#). Every State is allocated a number of votes equal to the number of Senators and Representatives in its U.S. Congressional delegation—two votes for its Senators in the U.S. Senate plus a number of

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to that candidate from winning. This is the reason why Presidential candidates campaign in the states with the most electoral votes.

If Congress is left to decide this question, Congress will never come to an agreement. A good example is the fact that the nation has almost gone bankrupt at least 4 times due to each party, mostly the Republicans not coming to an agreement on the budget due to their own political agenda.

If voters are left to decide this question, I'm not sure all voters will vote in a responsible way. This is because a lot of voters are party loyalist rather than who is the best candidate to make this country a better country. A lot of voters will only vote for their own party even if that person is the worst candidate.

What I am still baffled over is that with all the lying, blatantly wrong doing and illegal behavior Trump has done, there are still a lot of people who are loyal to Trump including highly intelligent people who should be making rational decisions. This is a prime example of party loyalist and hatred for the other party.

There is three things you don't talk about to avoid getting into an argument because people get worked up over: politics, religion and money.

I've even heard people say, that even though Trump has caused chaos, is blatantly prejudice, they are still voting for him because he is a business person and not a politician. What they don't know is that Trump is not even a successful business person. All the business that are associated with his name, are not own by Trump. Most of his businesses have gone bankrupt and for the few that are owned by him are not run by Trump himself, but run by other business people.

Others have said, it is refreshing to have someone speak their mind as oppose to a politician who only tells you what you want to hear. This is partially true, it is good to have someone speak their mind but only when it is construction and it doesn't incite people to become angry or their hatred is revealed.

3. What is an insurrection?

Another major issue involves Jan. 6: Did it count as an insurrection, and did Trump take part in it?

Mitchell says yes and Trump's lawyer say no as he defines an insurrection as “an organized, concerted effort to overthrow the government” with violence.

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result of this numerous people are being prosecuted for their action and rightfully justified.

As to whether Trump took part in it?

I don't know how anyone could say Trump didn't take part in it based on all the evidence.

He spurred and incited the people to react violently by the following:

- 1) How he unjustly lost the election. All evidence pointed to a fair election
- 2) To march down to the Capital in protest and take back (which means overthrow the government) what is rightfully his in winning the election
- 3) He did nothing to stop the riot once it started. He intentionally sat back and watched. Only when he was told that doing nothing would publicly make him look bad, only then did he tell to his followers to stand down. But the damage was already done.

The better question to ask is, if Trump didn't try to overturn the election and didn't advocate for his followers to march to the capital would this insurrection have ever happened? It is obvious and clear that the Jan. 6th insurrection would have never happened. This alone proves that Trump caused or took part in the resurrection.

Trump should be taken off the Ballot for causing an insurrection.

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Closing Thoughts

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good for everyone. I am an independent voter and don't have any loyalty to either party and am judging things based on facts and evidence.

People need to be held accountable for their actions especially the President of the United States who is suppose to set a good example for everyone to follow. If people aren't held accountable for their actions, they won't respect the laws, rules or etiquette that is there to maintain the freedom everyone is privileges to have. Accountability also encourages respect from and for your fellow man and woman.

Chao results when there is no accountability since there is no consequences to ones action. Therefore, people will do whatever they please which usually results in violence such as riots, killing other people just because they felt like it. This chaos has already started and it will only get worse.

We elect a President, our leader to do what is best for the people, not what is best for the President. Trump is only thinking of himself and not what is best for the people. We seem to have forgotten this as both a nation and as an individuals. I am not saying there aren't good people doing good things. Unfortunately, these good people are the minority. Which sets this nation back at least a hundred years and undid what our forefathers set out to do which is freedom and liberty.

I vote that Trump should be barred from running for President or any public office.

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Should you have any questions or need of assistance with your business due diligence, determining your product's value proposition, target product profile and economic value of your product for reimbursement, feel free to contact me at 508-846-9094 or regina@biomarketinginsight.com.

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